

Axwell from Swedish House Mafia invests in SurfCleaner – a Swedish sustaintech company

Axwell, entrepreneur and member of Swedish House Mafia, partners up with SurfCleaner – with products already in operation at several large oil companies– that eliminates and separates pollutants from the water surface for a vast variety of contaminants, such as oil, diesel, petrol, plastic litter, sludge, microplastics and many more.

We are all co-responsible for the future of our planet

“I’ve had my eyes on SurfCleaner for a while”, says Axwell, “I want to contribute to smart solutions and companies that can have a real impact on the environment, and help creating a more sustainable world. For me, it’s important to give back to the society, and to contribute in the ways I can to help reduce the effects of CO₂ emissions and global warming.”

“Adopt a SurfCleaner” – crowd sourcing ideas on the horizon

Mikael Andersson, CEO at SurfCleaner has this to say about the partnership, “We are very happy to have Axwell on board. He will help us promote our vision and products, and has already come up with some great ideas on how to spread the word about SurfCleaner’s benefits around the globe. One idea that we will launch in the future is the ‘Adopt a SurfCleaner’ project, where responsible people can invest in a share of a unique SurfCleaner, that will roam the oceans, cleaning them from plastic litter. The SurfCleaners’ position, cleaning volume, and more data will be available in an app – connecting all SurfCleaner supporters to each other. But more about that later”, Mikael concludes with a smile.

SurfCleaner is targeting three +\$1 billion markets

SurfCleaner is now commercializing its products on three +\$1 billion market segments, all suffering from substantial issues with pollutants floating on water surfaces:

The oil water separation market – managing oil spills in industrial processes as well as oil spills from accidents at sea, where separating oil from water today is a costly and complicated process.

The waste water treatment market – in plants where sludge and foam is a problem in several steps of the industrial process. Today this process is inefficiently managed manually or with chemical treatment.

The surface debris (plastics) removal market, SurfCleaner can collect, separate and dispose of surface debris in rivers, ports and beaches, by collecting debris close to its source in a way alternative solutions cannot do today. This is one piece of the puzzle to solve the plastic problems in oceans, where SurfCleaner can stop the inflow of plastic from e.g. rivers.

SurfCleaner's benefits in brief

- Automatic collection, separation and disposing of multiples materials simultaneously with up to 100 % separation capability
- Capacity to collect and separate up to 8,000 liters of pure oil per hour
- Absorbing substances, such as diesel and petrol, that may otherwise remain in the water
- Recycling of collected products
- Continuous operation – 24h/day, 7 days/week with minimal service requirements, even over long periods of time
- Energy and cost-efficient operation with low maintenance, enabling large cost savings
- Environmentally friendly operation and the possibility to run the product on solar panels
- Easy handling, installation and service
- Adaptability to permanent installations or portable systems

SurfCleaner is developed from the heart

The SurfCleaner technology is based on the discovery how the heart performs its pumping and auto-regulating functions as a previously unknown pump technology DAPP (Dynamic Adaptive Piston Pump). In 1984, Stig Lundbäck, MD, filed the first patent for a new pump technology inspired by the pumping principles of the human heart. This patent was based on his thesis dedicated to mapping the mechanical pump function of the heart. This was the starting point of what came to be the DAPP-technology that is a new way of constructing unique pumps and fluid systems that can trace their features back to the heart. Since then, several products have been developed based on this technology, and it has up until today inspired new innovations in the fields of cleantech, medical technology, linear drives technology, and renewable energy.

Today, Stig's daughter Christina Lundbäck, is active as Founder/CMO in SurfCleaner – the innovative company that provides solutions for oil recovery, purification of dams, harbors and seas.

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